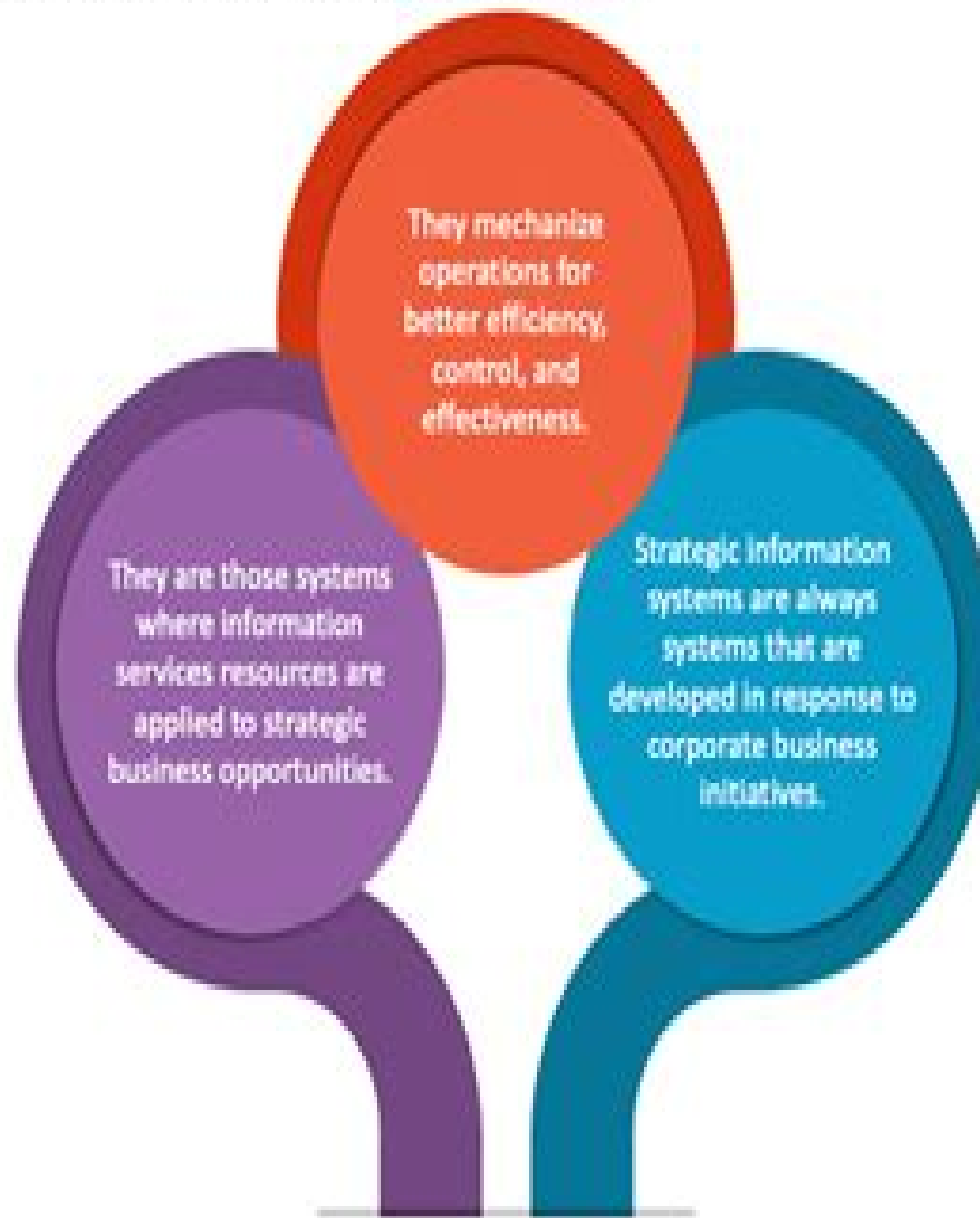


STRATEGIC INFORMATION SYSTEM



Strategic Information Systems Management

S.k.bansal



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Joe Peppard, John Ward, 2016-04-18 A comprehensively updated revision of a book regarded by many as one the leading and authoritative titles for practitioners academics and students in the domain of information systems and technology IS IT strategy Presents a structured framework with tools techniques and ways of thinking which provide a practical approach to building a digital strategy expressed primarily in the language of business and management Brings together the implications of the significant advances in IT and the most useful current thinking research and experiences concerning the business impact and strategic opportunities created by IS IT Peppard and Ward discuss the key questions that managers have to grapple with of where when and how to invest in IS IT which is why a IS IT or digital strategy is required **Selected**

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Textbook on Management Information Systems DP Nagpal,2011 This book has been written for non technical undergraduates BCA MCA MBA students in finance accounting management and the liberal arts who will find a knowledge of Information System vital for their professional success This book may also serve as a first course for students who subsequently major in information systems at either the undergraduate or graduate level

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Information System Management S.k.bansal,2002 *Strategic Information Systems and Technologies in Modern Organizations* Howard, Caroline,Hargiss, Kathleen,2017-01-25 The role of technology in business environments has become increasingly pivotal in recent years These innovations allow for improved process management productivity and competitive advantage Strategic Information Systems and Technologies in Modern Organizations is an authoritative reference source for the latest academic research on the implementation of various technological tools for increased organizational productivity and management Highlighting relevant case studies empirical analyses and critical business strategies this book is ideally designed for professionals researchers academics upper level students and managers interested in recent developments of technology in business settings

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