

CONTEMPORARY MILITARY, STRATEGIC, AND SECURITY ISSUES

CHRISTOPHER PAUL

STRATEGIC COMMUNICATION

ORIGINS, CONCEPTS,
AND CURRENT DEBATES



Strategic Communication Origins Concepts And Current Debates

Manuel Adolphsen



Strategic Communication Origins Concepts And Current Debates:

Strategic Communication Christopher Paul, 2011-04-07 This volume in the Contemporary Military Strategic and Security Issues series presents a concise introduction to the evolution key concepts discourse and future options for improved strategic communication in today's U S government Strategic Communication Origins Concepts and Current Debates is a groundbreaking study the first book explicitly focused on strategic communication as it is currently used and discussed in the U S government Written specifically for those who are new to strategic communication this incisive book clarifies the definitional debate explores the history of the term and its practice and embraces a broad practical definition But that is only the beginning Moving to the realities of the issue author Christopher Paul reviews dozens of government reports on strategic communication and public diplomacy released since 2000 examining specific proposals related to improving strategic communication in the U S government and explaining the disagreements Most important he offers consensus and clarity for the way ahead discussing how disparate elements of the government can be coordinated to master and win the war of ideas through fully integrated and synchronized communications and actions

Handbook for Management of Threats Konstantinos P. Balomenos, Antonios Fytopoulos, Panos M. Pardalos, 2023-12-26 In answer to the unprecedented challenges and threats that face today's globalized world the primary goal of this Handbook is to identify the most probable threats that have affected humanity in recent years and our world in years to come The Handbook comprises mostly expository chapters that discuss tested methods algorithms case studies as well as policy decision making techniques surrounding threats and unnatural disasters to evaluate their effects on people and to propose ways to mitigate these effects In several chapters new approaches and suggested policies supplement algorithms that are already in practice The curated content brings together key experts from the academic and policy worlds to formulate a guide of principal techniques employed to gain better control over selected types of threats This Handbook explores a wide range of technologies and theories and their impact on countering threats These include artificial intelligence machine learning variational inequality theory game theory data envelopment analysis and data driven risk analysis These tools play a vital role in decision making processes and aid in finding optimal solutions Additionally a variety of optimization techniques are employed These include mixed integer linear programming models for identifying critical nodes in complex systems heuristics approximation algorithms and bilevel mixed integer programming for determining the most impactful links in dynamic networks Furthermore simulation tools are described that enable the quantification of societal resilience These techniques collectively provide a mathematical framework capable of quantifying fundamental aspects of threats They equip policymakers with the necessary tools and knowledge to minimize the impact of unnatural threats The expected readership is wide and includes officials working in technical and policy roles in various ministries such as the Ministry of Defense Civil Protection Ministry of Public Order and Citizen Protection United Nations European Institutions for Threat Management NATO Intelligence

Agencies Centers of Excellence for Countering Threats Think Tanks Centers for Policy Studies Political Leaders the European Commission National Institutes International Organizations Strategic Consulting Experts Policymakers and Foreign Affairs personnel Some of these national or international organizations employ algorithms to measure resilience and enhance security Quantification is challenging but crucial in the scenarios discussed in the book This Handbook will also prove valuable to various universities non practitioners studying systems engineering leadership management strategy foreign affairs politics and related disciplines Chapter Risk Assessment and Identification Methodology for the Defense Industry in Times of Crisis Decision Making is available open access under a Creative Commons Attribution 4.0 International License via Springerlink

National Security Drivers of Ukraine Oleksandr Radchenko, Valeriia Kovach, Inna Semenets-Orlova, Artur Zaporozhets, 2023-09-07 This volume presents the key informational communication and socio political drivers of the Ukrainian state's national security Since the beginning of the third millennium there has been an aggravation of global inter civilizational confrontations which in 2022 has already resulted in an open military aggression against Ukraine The hybrid wars against the world of democracy have put ensuring the national security of states on the front pages of world and national agendas Using the example of Ukraine the book demonstrates how in order to achieve their geopolitical interests authoritarian regimes incite information wars as a prerequisite for the transition to an armed hot war It further shows how these processes actualize the formation of a fundamentally new state policy to ensure information and more broadly national security The book identifies the main threats to national security in modern states and identifies ways of protecting Ukraine's national interests The book will appeal to scholars students and researchers of political science international relations social sciences and neighboring disciplines as well as practitioners and policy makers interested in a better understanding of national security drivers and protecting national interests

Intelligence and Propaganda in the Cases of Bosnia and Herzegovina and Afghanistan Murat Aslan, 2022-06-20 This book questions the efficiency of propaganda and the affiliated intelligence functions of international organisations by sampling NATO and to some extent the UN in peace operations It examines NATO operations in Bosnia Herzegovina and Afghanistan in detail as comparative analysis and considers the commitment of the US military since this is the main driver of the bulk of NATO activities In addition the book covers the communication and intelligence activities of the opposing elements in both Bosnia and Afghanistan to offer another comparative approach

ICIW2012-Proceedings of the 7th International Conference on Information Warfare and Security Volodymyr Lysenko, 2012

The SAGE International Encyclopedia of Mass Media and Society Debra L. Merskin, 2019-11-12 The SAGE International Encyclopedia of Mass Media and Society discusses media around the world in their varied forms newspapers magazines radio television film books music websites social media mobile media and describes the role of each in both mirroring and shaping society This encyclopedia provides a thorough overview of media within social and cultural contexts exploring the development of the mediated communication industry mediated communication regulations and

societal interactions and effects This reference work will look at issues such as free expression and government regulation of media how people choose what media to watch listen to and read and how the influence of those who control media organizations may be changing as new media empower previously unheard voices The role of media in society will be explored from international multidisciplinary perspectives via approximately 700 articles drawing on research from communication and media studies sociology anthropology social psychology politics and business Routledge Handbook of Disinformation and National Security Rubén Arcos,Irena Chiru,Cristina Ivan,2023-11-17 This interdisciplinary Handbook provides an in depth analysis of the complex security phenomenon of disinformation and offers a toolkit to counter such tactics Disinformation used to propagate false inexact or out of context information is today a frequently used tool of political manipulation and information warfare both online and offline This Handbook evidences a historical thread of continuing practices and modus operandi in overt state propaganda and covert information operations Further it attempts to unveil current methods used by propaganda actors the inherent vulnerabilities they exploit in the fabric of democratic societies and last but not least to highlight current practices in countering disinformation and building resilient audiences The Handbook is divided into six thematic sections The first part provides a set of theoretical approaches to hostile influencing disinformation and covert information operations The second part looks at disinformation and propaganda in historical perspective offering case study analysis of disinformation and the third focuses on providing understanding of the contemporary challenges posed by disinformation and hostile influencing The fourth part examines information and communication practices used for countering disinformation and building resilience The fifth part analyses specific regional experiences in countering and deterring disinformation as well as international policy responses from transnational institutions and security practitioners Finally the sixth part offers a practical toolkit for practitioners to counter disinformation and hostile influencing This handbook will be of much interest to students of national security propaganda studies media and communications studies intelligence studies and International Relations in general **Ten Years on** United States. Congress. House. Committee on Armed Services. Subcommittee on Emerging Threats and Capabilities,2011

The Handbook of Communication and Security Bryan C. Taylor,Hamilton Bean,2019-06-10 The Handbook of Communication and Security provides a comprehensive collection and synthesis of communication scholarship that engages security at multiple levels including theoretical vs practical international vs domestic and public vs private The handbook includes chapters that leverage communication based concepts and theories to illuminate and influence contemporary security conditions Collectively these chapters foreground and analyze the role of communication in shaping the economic technological and cultural contexts of security in the 21st century This book is ideal for advanced undergraduate and postgraduate students and scholars in the numerous subfields of communication and security studies **Why We Believe Disinformation** Zdeněk Rod,Tomáš Kolomazník,Štefan Sarvaš,2024-10-08 This new book addresses disinformation and

proposes a strategic communication approach which the authors argue is an effective way to eliminate disinformation narratives The book uses both theoretical interpretations and concrete examples of these two phenomena The authors use contemporary examples from the United Kingdom the USA Central and Eastern Europe and the wider global world The authors draw together their varied experiences and backgrounds in corporate marketing and communications state security administration and academic research The book's first part deals with the role of disinformation in modern society and examines disinformation throughout history It reflects on the impact of modern technologies on the changing nature of disinformation primarily in the speed and method of dissemination The second section examines why we are losing the fight against disinformation Disinformation is not rational it utilises cognitive biases the mental shortcuts that help us and misleads us in our everyday lives To reduce the impact of disinformation narratives we need to understand better how people decide and use cognitive biases to reduce the impact of disinformation The third part is devoted to strategic communication which the authors present as an effective tool to fight disinformation This part analyses individual communication channels and how we can use them as part of strategic communication It guides the creation of the most effective media mix to support strategic intent

Netherlands Annual Review of Military Studies 2015 Jörg Noll, Daan van den Wollenberg, Frans Osinga, Georg Frerks, Irene van Kemenade, 2015-07-27 This book seeks to bridge the gap between academic political and military thinking concerning the success and failure of peacekeeping operations and their termination Exit strategies have recently gained attention in political military academic and public debates due to the Western engagement in international and intrastate conflicts since the end of the Cold War Yet many of those debates took place separately This volume which is predominantly a joint product of academics and the military of the Faculty of Military Sciences of the Netherlands Defence Academy shows new venues by bridging the putative political military divide Drawing on theory empirics and personal experiences the authors address exits at political strategic operational and tactical levels of current and past military missions and interventions ranging from decolonisation wars to Afghanistan and Iraq Although some of those conflicts are still ongoing valid inferences can be drawn An important one is that exit forms a problem for those who leave and for those who stay While political and military objectives might not have been reached and many of those involved have the feeling that the job is still not yet done the termination of the entire mission or transitions at operational level necessitate both departures and handovers takeovers and are thereby characterised by discontinuities and continuities at the same time It is these dynamics between unfulfilled end states and end dates that in the end lead to the dilemma of leaving All the editors except van den Wollenberg are affiliated with the Faculty of Military Sciences of the Netherlands Defence Academy in Breda the Netherlands Jörg Noll is Associate Professor of International Conflict Studies First Lieutenant Air Commodore Frans Osinga is Professor of Military Operational Art and Sciences Georg Frerks is Professor International Security Studies and Irene van Kemenade runs the Research Office of the Faculty Daan van den

Wollenberg is Commander of a mechanized artillery platoon of the Netherlands armed forces The Language of Corporate Communication Elena N. Malyuga, 2024-06-10 This book explores diverse cultural and linguistic landscapes unraveling the fusion of language culture and corporatism It breaks new ground by examining lesser known linguistic cultural aspects of corporate communication It provides deeper insights into conversational practices cultural variations and gender specific speech aggression within the corporate realm The book delves into functional aspects such as corporate terminology and stylistic techniques as well as the pragmatic dimension with humor and emotive language Offering a unique perspective on corporate language it deepens understanding of semantic dynamics and emphasizes language s power to meet diverse communication needs The book is a must read for corporate professionals linguists scholars business leaders communication consultants and educators teaching the language of business and corporate communication It is also an invaluable asset for anyone seeking to navigate the intricacies of corporate communication in today s globalized business landscape

Communication Strategies of Governments and NGOs Manuel Adolphsen, 2014-04-01 Processes of global governance are mostly invisible to ordinary citizens due to an overall lack of accompanying transnational public discourse However there are exceptional occasions on which media around the world do pay attention to global governance high level summits such as the UN climate change conferences Through a detailed case study of UN climate summits Manuel Adolphsen investigates the transnational communication strategies and behind the scenes coordination processes that prominent governments and NGOs carry out on such occasions His research reveals political actors conscious use of summits as public diplomacy resources as well as the prevalence of on site coproduction routines among journalists and PR professionals Summits feature complex public diplomacy constellations interweaving transnational international and also solely domestic processes *The Future of US Warfare* Scott N. Romaniuk, Francis Grice, 2017-03-31 This book provides an interdisciplinary analysis of the future of US warfare including its military practices and the domestic and global challenges it faces The need to undertake a comprehensive analysis about the future of warfare for the US is more pressing today than ever before New technologies and adversaries both old and new have the potential to revolutionize how wars are fought and it is imperative that policy makers military planners and scholars engage with the latest analyses regarding these new threats and weapon systems The primary aim of this book is to provide a clear and comprehensive depiction of the types of conflict that the United States is likely to become involved with in the future as well as the methods of warfare that it may employ within these struggles While a number of scholarly books have previously considered some of the potential features of US warfare in the future many of these writings are either outdated or have limited their focus to just one or two of the main types of warfare that may occur and omitted consideration of the others This book intends to remedy this deficiency in the literature The volume consists of thematic chapters which address the key issues relevant to the future of US warfare including cyber warfare asymmetric conflicts drone warfare and nuclear strategy Through the provision of a series of

analyses by leading international academics the volume provides an important interdisciplinary examination of the different areas of warfare that the United States is expected to use or encounter in the future This book will be of great interest to students of US foreign policy military studies strategic studies and International Relations in general

Persuasion and Power James P. Farwell, 2012-11-27 Now more than ever in the arenas of national security diplomacy and military operations effective communication strategy is of paramount importance A 24/7 television radio and Internet news cycle paired with an explosion in social media demands it According to James P Farwell an expert in communication strategy and cyber war who has advised the U S SPECIAL OPERATIONS COMMAND and the Department of Defense and worked nationally and internationally as a media and political consultant this book examines how colorful figures in history from Julius Caesar to Winston Churchill Napoleon to Hugo Chavez Martin Luther to Barack Obama and Ronald Reagan have forged communication strategies to influence audiences Mark Twain said that history doesn't repeat itself but rhymes In showing how major leaders have moved audiences Farwell bears out Twain's thesis Obama and Luther each wanted to reach a mass audience Obama used social media and the Internet Luther used the printing press But the strategic mindset was similar Hugo Chavez identifies with Simon Bolivar but his attitude towards the media more closely echoes Napoleon Caesar used coins to build his image in ways that echo the modern use of campaign buttons His triumphs enormous parades to celebrate military victories celebrated his achievements and aimed to impress the populace with his power and greatness Adolph Hitler employed a similar tactic with his torchlight parades The book shows how the US government's approach to strategic communication has been misguided It offers a colorful incisive critical evaluation of the concepts doctrines and activities that the US Department of Defense and Department of State employ for psychological operations military information support operations propaganda and public diplomacy Persuasion and Power is a book about the art of communication strategy how it is used where and why Farwell's adroit use of vivid examples produce a well researched entertaining story that illustrates how its principles have made a critical difference throughout history in the outcomes of crises conflicts politics and diplomacy across different cultures and societies

Contemporary Maritime Piracy James Kraska, 2011-06-02 This volume provides a concise introduction to the issues and debates regarding modern piracy including naval operations law and diplomacy and focuses on the recent surge of attacks off the coasts of Africa and Asia In the past decade the incidence of maritime piracy has exploded The first three months of 2011 were the worst ever with 18 ships hijacked 344 crew taken hostage and 7 crew members murdered The four Americans on board the sailing vessel Quest were shot at point blank range The economic costs are also staggering reaching 7 to 12 billion per year as insurance costs skyrocket ransoms double and then quadruple and ships are forced to hire armed security for protection Pirates operating off the Horn of Africa disrupt shipping traffic through the strategic Suez Canal siphoning transit fees from an unstable Egypt while the seizure of supertankers in the Indian Ocean underscores the vulnerability of the world's oil supply Governments private industry and international organizations have

mobilized to address the threat This is the first volume to examine their work in developing naval strategy international law and diplomacy and industry guidelines to suppress contemporary maritime piracy Contemporary Maritime Piracy International Law Strategy and Diplomacy at Sea comprises three sections the first of which contains chapters on historical and contemporary piracy international law and diplomacy and coalition strategies for combating future piracy The second and third parts provide collections of historic profiles and relevant documents **Future Directions of Strategic**

Communication Howard Nothhaft, Kelly Page Werder, Dejan Verčič, Ansgar Zerfass, 2020-05-21 This book examines the state of strategic communication as a discipline and how it has emerged as a unique area of scholarship in the beginning of the 21st century Strategic communication encompasses all communication that is substantial for the survival and sustained success of entities like corporations governments non profits social movements and celebrities A major aspect of the field is the purposeful use of communication by an organization to engage in conversations of strategic significance to its goals The contributions in this book provide unique insights make compelling arguments and highlight promising areas of scholarship in strategic communication Presented in four parts the chapters explore the emergence of strategic communication its conceptual foundations its expanding body of knowledge and the foundation for further development and new directions in the field Of interest to those studying communication from the perspectives of communication science management theory organizational studies or business administration this volume will also be useful for readers who are new to strategic communication and who are interested in the field for its new avenues of research This book was originally published as a special issue of the International Journal of Strategic Communication *Professional Journal of the United States Army*

, 2019-09 *Military Review*, 2015 *Media Strategy and Military Operations in the 21st Century* Michal Shavit, 2016-07-15 This book applies the concept of mediatization to the contemporary dynamic between war media and society with a focus on the Israel Defence Forces IDF Since the beginning of the 21st century the IDF has undergone an intensive process of mediatization that has transformed the media into an interpretative grid for many of its military activities and increasingly utilized media to garner public support and construct civilian perceptions of conflict and security through media activity and strategy This process can be divided into four distinct chronological phases in accordance with the operational challenges confronted by the IDF during this period from the Al Aqsa Intifada of 2000 through Israeli unilateral disengagement from Gaza in 2005 and the second Lebanon war of 2006 to the series of Gaza confrontations of 2008 2014 The work shows how the IDF's media policy evolved from a narrow perception of its role and separation between operational and media actions to a cohesive and coherently articulated media strategy that is increasingly intertwined with military action and operational strategy and a vital component of strategic military aims and objectives This strategic stance has led the IDF to adopt a global media perspective using the most advanced new media platforms designed to influence public opinion and improve national narratives both in Israel and the international community By applying the concept of mediatization to the Israeli

case this book fills a research lacuna and offers a new prism for the study of media military relations in contemporary conflicts The book will be of much interest to students of civil military relations strategic studies Middle Eastern Studies media and communication studies sociology and IR in general

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Strategic Communication Origins Concepts And Current Debates Introduction

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